

CALENDAR/BENEFIT/FILM LISTINGS

FOR IMMEDIATE RELEASE

Media Contact: Mona Baroudi, mona.baroudi@sbcglobal.net, 415.615.2735
Clara Garza (Spanish Language & South Bay Media), clara.garza@lmrgroup.net, 408.453.6412

MEDIA ALERT
PHOTO OPPORTUNITY

THE INTERNATIONAL LATINO FILM SOCIETY PRESENTS *iViva el Cine!*
A Fundraiser Presented by Don Julio

WHO:

International Latino Film Society, the presenting organization of the 11th International Latino Film Festival

WHAT:

Join us for *iViva el Cine!*, a fabulous party celebrating the inauguration of the International Latino Film Society, featuring sneak previews of some of this year's showcase films from the 11th International Latino Film Festival. This evening also features the excellent cuisine of much-loved San Francisco restaurant Tres Agaves and Tequila Don Julio hosts the first round of drinks. Come celebrate the launch of the International Latino Society while dancing the night away to the infectious sounds of *José Roberto y sus Amigos*. All proceeds from this event will benefit the 11th International Latino Film Festival.

WHEN:

Friday October 19th from 7pm to 11pm

WHERE:

Tres Agaves, 130 Townsend Street, San Francisco

TICKETS:

\$50, Available at www.latinofilmfestival.org

HOSTS:

Sandra Acevedo (ILFS Board Member)
Jonathan Perel (ILFS Board Member)
Heidi Hernandez Gatty (Tides Center)
Alejandra Garcia Williams (Consul of Mexico – Ascripta)
Jonathan Chait (Consulate of Mexico – Cultural Attaché)

SPECIAL GUEST:

Hon. Gavin Newsom, Mayor of San Francisco

ABOUT THE FESTIVAL

The 11th International Latino Film Festival is an annual festival showcasing an unprecedented array of films expressing many views from the Latino world. This year's Festival runs through Nov. 18 and features approximately 90 films from 20 countries in nine Bay Area cities: San Francisco, Redwood City, San Jose, Larkspur, Berkeley, San Rafael, San Bruno and Sacramento. Themes in this year's Festival include: *Animation, Art & Poetry, Cine Chicano, Day of the Dead Emerging Latino Filmmakers, Environment, Erótica, Family, Global Lens, Fútbol (Football), Human*

Rights, the Immigrant Experience, the Jewish Experience, Local Latino Filmmakers, Música Latina, Málaga FF Series, Queer Latino Cinema, Spiritual, Thrillers, Mexican Cinema, War & Politics, Women & Film, among others.

THE INTERNATIONAL LATINO FILM SOCIETY/FILM FESTIVAL

Presented by the International Latino Film Society, The International Latino Film Festival was founded in 1997 by Sylvia Perel to benefit the San Francisco Bay Area by promoting cinema of significant artistic merit created by, or about Latinos, and to celebrate cultural understanding through the art of film and filmmaking. The International Latino Film Festival began in Marin County with eight films over three days in one venue and has grown to more than 90 films over 16 days in nine cities across the Greater San Francisco Bay Area. For additional information about the Festival visit www.LatinoFilmFestival.org.

For additional information about the International Latino Film Society and Festival visit www.LatinoFilmFestival.org.

THE 11th INTERNATIONAL LATINO FILM FESTIVAL SPONSORS

The 11th International Latino Film Festival Sponsors include the Board of Supervisors of Marin, City of Redwood City, Wells Fargo, Castellano Family Foundation, Don Julio, Macy's, Macy's.com, Continental Airlines, Southwest Airlines, Cinema12 San Jose, San Jose State University, City College of San Francisco, The Mercury News, Univision, W San Francisco, Telefutera, Univision Radio, Consulate General of Spain, Consulate General of Mexico San Francisco and San Jose.

—END—